



Corporate Art Program

The Festival in the Park Corporate Art Program will address the current need of the Festival to showcase a diverse range of artists from amateur to professional, by creating an incentive for well-known and established artists to participate in the event.

- \$5,000 Donation to brand a corporate award, “Corporate Name Here 2009 Festival in the Park Award Winner”
- Corporate Partner is responsible for choosing the award winning artists by Saturday evening.
- Goal is to raise \$20,000 in Corporate Art Awards for 2009 and generate excitement to encourage fine artists to participate in Festival in 2009.

Benefits:

- Corporate Art Partner will get to choose up to \$5,000 worth of artwork from artist to display at place of work, donate to charity, etc.
- Exposure as Corporate Art Partner
 - At all entrances to Art Walk
 - August Press Release announcing Corporate Art Partners; inclusion in Festival Website, newsletters
 - Media / Artist / Partner breakfast last day of festival – partner will present their award to the winning artist.
 - Awards listed in Festival Recap press release