



2012 FESTIVAL IN THE PARK

Charlotte's "Granddaddy" Arts and Crafts Show

FRIDAY	SEPTEMBER 21	4 pm – 9:30 pm
SATURDAY	SEPTEMBER 22	10 am – 9:30 pm
SUNDAY	SEPTEMBER 23	11 am – 6 pm

Since 1964, Festival in the Park has been bringing popular and eclectic music, arts and crafts, and family entertainment to Charlotteans and visitors from around the South. The sounds of singers, dancers, storytellers and more drift across Freedom Park while the lake reflects lights strung from Camelot exhibition tents. The smell of popcorn and festival-food fill the air as children with painted faces happily produce their first artwork. First time visitors are amazed by the variety of arts, crafts, and entertainment; old-timers marvel at the freshness combined with the tradition of each year's offerings.

It's family... it's art... it's free to the public.

We invite you to join the 48th Festival in the Park on Friday, September 21 through Sunday, September 23, 2012. The Festival takes place at Freedom Park in Charlotte, where arts, crafts, entertainment, and family fun bring the community together. We hope to see you there!

Visit our web site - www.FESTIVALinthePARK.org
E-mail address: festival@FESTIVALinthePARK.org

Festival in the Park * 1409 East Boulevard * Charlotte, NC 28203
704.338.1060

2012 ARTIST/EXHIBITOR APPLICATION
(PLEASE PRINT)

Name: _____

Business Name: _____

Mailing Address: _____

City, State, Zip _____

Phone: (Day) _____ (Evening) _____

Phone: (Cell) _____

E-Mail: **(PLEASE PRINT)** _____

Social Media: **(PLEASE PRINT)** Facebook: _____

Twitter: _____ Web Site: _____

NC Sales Tax #: (required) _____

Description of Medium/Craft (INCLUDE 3 SLIDES/PHOTOS – REQUIRED BY NEW AND RETURNING EXHIBITORS) Check one:

- | | | | |
|---|--|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Clay | <input type="checkbox"/> Fiber & Leather | <input type="checkbox"/> Watercolor | <input type="checkbox"/> Metal |
| <input type="checkbox"/> Crafts: Decorative | <input type="checkbox"/> Glass | <input type="checkbox"/> Painting | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Crafts: Wearable | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photography | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Drawing & Graphics | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Other _____ | |

Special Needs: _____

PLEASE CHECK APPROPRIATE SPACE BELOW:

ARTIST'S WALK*

Fine Arts and Crafts Area, Juried

No commercial venues, electronic music or other events will be in this special area

10x10 Space, \$385.00 Tent Specs: _____X_____X_____

(This includes a \$35. non-refundable entry fee (per medium entered))

Tent must be a WHITE professional tent, no larger than 10'x10'.

Fire Marshal requires a fire retardant certificate or sewn-in labels with all tents.

If not juried into Artist's Walk, I am willing to be in Festival Lake Walk area,
notification of Lake Walk decision will be **July 30**

Yes No

FESTIVAL LAKE WALK**

Traditional Arts and Crafts Area, Juried

10x10 Space, \$385.00 Tent Specs: _____X_____X_____

(This includes a \$35. non-refundable entry fee (per medium entered))

Tent must be a WHITE professional tent, no larger than 10'x10'.

Fire Marshal requires a fire retardant certificate or sewn-in labels with all tents.

ART BOARDS

Two 4'x8' double-sided panel boards \$150. (Art Board deadline: April 15)

AGREEMENT

Applicant shall indemnify and save harmless the Festival, its agents and employees and assigns from and against all losses, costs, damages, expense and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons, or damage or destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered under this contract.

I, the undersigned, agree to abide by all Rules and Regulations set forth in this Festival in the Park application. By signing below, I agree to consider this application a commitment and realize that no refunds will be made for cancellations after sixty (60) days prior to the Festival.

Signature

Date

Please retain a copy of this application for your records.

APPLICATION PROCESS

Submit the completed application, along with 3 slides/photographs of your medium/craft with a description of each, 1 slide/ photo of your display/tent, a biography of your talents and your certificate of insurance (if available). Please include all awards you have received and a list of other shows/festivals in which you have exhibited. Enclose a self address stamped envelope for return of your slides/photos.

Artist's Walk application* deadline is May 15, 2012 (postmarked). Artist acceptance and rejection notifications will be mailed June 1, 2012.

Festival Lake Walk applications** deadline is July 16, 2012 (postmarked). Artist acceptance and rejection notifications will be mailed July 30, 2012.

A 50% deposit is required with the application and will be deposited upon receipt of your application. Your balance is due upon acceptance to Festival in the Park. Make check payable to "Festival in the Park". A \$35 fee will be charged for all returned checks.

Invited Artists (2011 Festival Award Winners)

Please return this application signed to confirm your space in the 2012 Festival. *Please do submit* slides/photos of your work for possible media purposes. No space or jury fees apply to 2011 Best of Show award winners in Artist Walk and Lake Walk.

How did you learn about the Festival? _____

Number of years you have exhibited at the Festival? _____

ELIGIBILITY

Exhibit spaces are awarded based on the quality and variety of the exhibitor pool. The Festival values qualified previous exhibitors. Any exhibitor who commits to demonstrate their medium on a full-time basis will receive preferred location. Please specify needs for successfully demonstrating.

All work to be exhibited must be original and attributable solely to the demonstrating craftsman or display artist. Only original artwork will be eligible for awards (prints, posters or reproductions can be displayed for purchase, but will not be included in judging). Festival in the Park takes no commission for any art sales.

The Festival Exhibitor Committee will screen each artist/exhibitor during the Festival week, and if the work exhibited does not comply with the rules and regulations or the slides or photographs submitted, the artist/exhibitors would be required to leave the Festival. Judgment of the Committee in this matter will be final, and no refunds will be given.

FESTIVAL IN THE PARK PROVIDES THE FOLLOWING:

- Tent location assignment (all locations are assigned at the Festival's discretion).
- One 110 electrical outlet per tent. Each outlet will pull a maximum of four (4) 100-watt spots. **NO MORE** than four (4) 100-watt spots are allowed. **NO EXCEPTIONS.** Vendors will be required to lower wattage if not in compliance.
- Volunteer booth sitters, if available, may be requested during specified Festival hours.
- All booth locations are accessible by vehicles for set-up/tear down.
- Exhibitor parking.
- 24-hour security.

FESTIVAL IN THE PARK DOES NOT PROVIDE THE FOLLOWING:

- Display equipment for setup of exhibit tents.
- Tables or chairs.
- Electrical equipment (including drop cords, light bulbs, fixtures, etc.)

ART AWARDS

Artist's Walk Awards*

Artist's Walk is an area of the 2012 Festival in the Park, which consists of fine arts and crafts. No commercial venues, electronic music or other events will be in this special area. On-site judging will take place during the first two days.

The Best of Show award winner will be given a cash prize as well as a *free* tent space in the Artist's Walk area in 2013. Decisions of the judges shall be considered final. Honorable Mention Ribbons will also be awarded.

Awards are as follows:

Best of Show.....	\$500
Two Judges' Choice	
Two Dimensional Work.....	\$200 each
Three Dimensional Work.....	\$200 each
Three Merit Awards.....	\$100 each
Honorable Mentions.....	Ribbon

Festival Lake Walk Awards**

The Festival Lake Walk is an area of artists exhibiting at Festival in the Park consisting of traditional arts and crafts. Judging will take place during the first two days of the Festival. All decisions of the judges shall be considered final. Best of Lake Walk will be given a cash prize as well as a *free* tent space in the Festival Lake Walk area in 2013.

Best of Lake Walk.....	\$300
<u>Two Dimensional Work</u>	<u>Three Dimensional Work</u>
First Place.....\$200	First Place.....\$200
Second Place\$125	Second Place\$125
Third Place.....\$100	Third Place.....\$100

RULES AND REGULATIONS

- ❑ Awarded spaces are nontransferable. No one will be allowed to exhibit without first having juried into the Festival and having paid the exhibition fee to the Festival. Shared spaces are not permitted and each exhibitor must jury separately. Displays must fit into designated spaces without infringing upon neighboring spaces.
- ❑ The opportunity to meet the artist and discuss their work in an informal setting attracts many visitors and increases sales. Artist should demonstrate their craft sometime during Festival hours for the benefit of those who attend unless prior approval has been secured in writing from the Director.
- ❑ Exhibitors must participate for the entire three days of the Festival. A signed application is a commitment to show. *No refunds will be made 60 days prior to the Festival.*
- ❑ Each exhibitor must realize this is an outdoor show; there is no level ground as in mall shows and weather can be uncooperative. There will be no refunds due to inclement weather.
- ❑ The Festival is family oriented. All exhibits must be in keeping with this atmosphere. The Director of the Festival shall have the sole discretion to require the removal of any work, which he or she determines violates the Festival's rules. Exhibitors shall not display or offer for sale any adulterated, misbranded or impure articles.
- ❑ Exhibitors are responsible for maintaining and leaving their assigned areas free of refuse, and in otherwise good condition. Park litter laws prohibit promotional material from being distributed unless approval is obtained in writing from the Director of the Festival.
- ❑ Only the Festival is permitted to sell T-shirts, sweat shirts, balloons and caps bearing the Festival logo. Any other similar item sold/given away by any other organization during the Festival may be confiscated.
- ❑ Although the Festival in the Park is a Charitable Organization [Internal Revenue Code Section 501(c)(3)], exhibit fees are not charitable deductions. However, exhibit fees may qualify as tax-deductible business expenses. Please consult your tax advisor.
- ❑ Each exhibitor is responsible for the collection of North Carolina and County of Mecklenburg sales tax (8.25%) and payment thereof to the NC Department of Revenue. (Contact: Registration Info, 704-519-3000 ext #2) The Festival in the Park is not acting as an agent and will not be responsible for the collection or payment of any sales tax. There is no commission charge for any art sales.
- ❑ Festival will not be responsible in any way (i) for any theft or damage to the exhibit or equipment or any other property belonging to Vendor or Vendor's employees who are participating in the Festival nor (ii) for any theft or other loss of Vendor's proceeds or receipts from his/her/its participation in the Festival. Since there is no way to insure the property of individuals attending or participating in the Festival, either as an exhibitor, an artist displaying artwork or photography on a panel board, or a person or group of persons performing on the stage, each individual must be entirely responsible for his/her own equipment, artwork, crafts, or the like, proceeds, receipts, or any other property of any kind whatsoever, and should plan accordingly, in order to prevent any theft or mysterious disappearance of any of same during the Festival.
- ❑ Registration will begin on Friday (first day of Festival) from 8:00am to 2:00pm. **No one will be allowed to check in after 2:00pm.** Early set up will be available on Thursday.
- ❑ All vehicles must be removed from the exhibit area by 2:00pm on opening day and two hours prior to opening on remaining days. *No parking will be allowed on grassy areas and all vehicles will need to be removed from within the park as soon as unloaded.*
- ❑ On Sunday closing, vehicles will be allowed in the Park upon the announcement from security. This is for your safety and safety of your patrons.
- ❑ Pets **are not allowed** in the park during Festival week. (per city ordinance)
- ❑ Failure to abide by the rules and regulations set forth herein may be grounds for removal from the Festival. No refund shall be provided for such removal.
- ❑ Each exhibitor shall indemnify and hold harmless Festival for any damage, cost or liability caused by an act or omission of exhibitor during or related to the Festival.