



Festival in the Park  
presents  
the 2<sup>nd</sup> annual  
“Kings Drive Art Walk”

SATURDAY      APRIL 28, 2012      11:00 am – 8:00 pm  
SUNDAY          APRIL 29, 2012      11:00 am – 6:00 pm

Since the fall of 1964, Festival in the Park has brought Charlotteans from all walks of life together to enjoy arts, crafts, music and family entertainment. With the mission of bringing the community together by celebrating the arts, the Festival Board is excited to broaden its reach and to announce a spring fine arts event, the Kings Drive Art Walk.

We invite you to participate in our spring event which will be held along the Sugar Creek Greenway, a newly reclaimed natural waterway between East Morehead Street and Pearle Street Bridget along Kings Drive. With a focus on fine and emerging artists, our new spring festival on this beautiful and easily accessible venue will become an annual fine arts outing!

Most importantly, the King’s Drive section of the Sugar Creek Greenway is adjacent to some of Charlotte’s most prestigious and affluent neighborhoods – with homeowners who appreciate and can afford fine art. We intend to target these neighborhoods with appropriate promotional materials.

Visit our web site - [www.FESTIVALinthePARK.org/KingsDrive.htm](http://www.FESTIVALinthePARK.org/KingsDrive.htm)

E-mail address: [festival@FESTIVALinthePARK.org](mailto:festival@FESTIVALinthePARK.org)

Festival in the Park \* 1409 East Boulevard \* Charlotte, NC 28203  
704.338.1060

**APRIL 2012 ARTIST APPLICATION**  
(PLEASE PRINT)

Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_  
Phone: (Cell) \_\_\_\_\_  
E-Mail: (PLEASE PRINT) \_\_\_\_\_  
Social Media: (PLEASE PRINT) Facebook: \_\_\_\_\_  
Twitter: \_\_\_\_\_ Web Site: \_\_\_\_\_  
NC Sales Tax #: (required) \_\_\_\_\_

**Kings Drive Art Walk**  
“a fine arts & emerging artists festival”

10x10 Space Tent Specs: \_\_\_\_X\_\_\_\_X\_\_\_\_  
Fee: \$250.00 – payable to Festival in the Park  
This includes a \$25. non-refundable entry fee (per medium entered)

Electricity  
Additional fee \$25.00 payable to Festival in the Park

Tent must be a WHITE professional tent, no larger than 10’x10’.  
Fire Marshal requires a fire retardant certificate or sewn-in labels with all tents.

Description of Medium/Craft (INCLUDE 3 SLIDES/PHOTOS – REQUIRED BY NEW AND RETURNING EXHIBITORS) Check one:

- |   |  |                                       |                                    |
|---|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Clay               | <input type="checkbox"/> Fiber & Leather | <input type="checkbox"/> Watercolor   | <input type="checkbox"/> Metal     |
| <input type="checkbox"/> Crafts: Decorative | <input type="checkbox"/> Glass           | <input type="checkbox"/> Painting     | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Crafts: Wearable   | <input type="checkbox"/> Jewelry         | <input type="checkbox"/> Photography  | <input type="checkbox"/> Wood      |
| <input type="checkbox"/> Drawing & Graphics | <input type="checkbox"/> Mixed Media     | <input type="checkbox"/> Other: _____ |                                    |

Special Needs: \_\_\_\_\_

**AGREEMENT**

Applicant shall indemnify and save harmless the Kings Drive Art Walk (Event), its agents and employees and assigns from and against all losses, costs, damages, expense and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons, or damage or destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered under this contract.

I, the undersigned, agree to abide by all Rules and Regulations set forth in this Event application. By signing below, I agree to consider this application a commitment and realize that no refunds will be made for cancellations after sixty (60) days prior to the Event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

How did you learn about the Kings Drive Art Walk? \_\_\_\_\_ How many years have you exhibited? \_\_\_\_\_

Have you exhibited at the Festival in the Park at Freedom Park? \_\_\_\_\_ How many years? \_\_\_\_\_

Do you exhibit at other events in the Charlotte area? Please list them on the backside of this sheet.

**Please retain a copy of this application for your records.**

## **“Kings Drive Art Walk” Art Application Process**

Submit the completed application, along with 3 slides/photographs of your medium/craft with a description of each, 1 slide/ photo of your display/tent, a biography of your talents and your certificate of insurance (if available). Please include all awards you have received and a list of other shows/festivals in which you have exhibited. Enclose a self address stamped envelope for return of your slides/photos.

**Kings Drive Art Walk Application\*** deadline is March 1, 2012 (postmarked). Artist acceptance and rejection notifications will be mailed March 20, 2012.

***Full payment is required with the application and will be deposited upon receipt of your application. Make check payable to “Festival in the Park”. A \$35 fee will be charged for all returned checks.***

### **ELIGIBILITY**

Exhibit spaces are awarded based on the quality and variety of the exhibitor pool. Qualified previous exhibitors of Festival in the Park are valued. Any exhibitor who commits to demonstrate their medium on a full-time basis will receive preferred location. Please specify needs for successfully demonstrating.

All work to be exhibited must be original and attributable solely to the display artist. (Participating Art Galleries are the only exception). The Event takes no commission for any art sales.

The Event’s Exhibitor Committee will screen each artist/exhibitor during the Event, and if the work exhibited does not comply with the rules and regulations or the slides or photographs submitted, the artist/exhibitors would be required to leave the Event. Judgment of the Committee in this matter will be final, and no refunds will be given.

### **KINGS DRIVE ART WALK PROVIDES THE FOLLOWING:**

- Tent location assignment (all locations are assigned at the Event’s discretion).
- One 110 electrical outlet per tent. (Additional fee for electricity is \$25.) Each outlet will pull a maximum of four (4) 100-watt spots. **NO MORE** than four (4) 100-watt spots are allowed. **NO EXCEPTIONS.** Vendors will be required to lower wattage if not in compliance.
- All booth locations are easily accessible for set-up/tear down.
- Exhibitor parking.
- 24-hour security.

### **KINGS DRIVE ART WALK DOES NOT PROVIDE THE FOLLOWING:**

- Tent
- Display equipment for setup of exhibit tents.
- Tables or chairs.
- Electrical equipment (including drop cords, light bulbs, fixtures, etc.)

## RULES AND REGULATIONS

- ❑ Awarded spaces are nontransferable. No one will be allowed to exhibit without first having juried into the Event and having paid the exhibition fee to the Event. Shared spaces are not permitted and each exhibitor must jury separately. Displays must fit into designated spaces without infringing upon neighboring spaces.
- ❑ The opportunity to meet the artist and discuss their work in an informal setting attracts many visitors and increases sales. Artist should demonstrate their craft sometime during Event hours for the benefit of those who attend unless prior approval has been secured in writing from the Director.
- ❑ Exhibitors must participate for the entire two days of the Event. A signed application is a commitment to show. *No refunds will be made 60 days prior to the Event.*
- ❑ Each exhibitor must realize this is an outdoor show; there is no level ground as in mall shows and weather can be uncooperative. There will be no refunds due to inclement weather.
- ❑ The Event insists all exhibits must be in keeping with good taste. The Director of the Event shall have the sole discretion to require the removal of any work, which he or she determines violates the Event's rules. Exhibitors shall not display or offer for sale any adulterated, misbranded or impure articles.
- ❑ Exhibitors are responsible for maintaining and leaving their assigned areas free of refuse, and in otherwise good condition. Park litter laws prohibit promotional material from being distributed unless approval is obtained in writing from the Director of the Event.
- ❑ Only the Event is permitted to sell T-shirts, sweat shirts, balloons and caps bearing the Event logo. Any other similar item sold/given away by any other organization during the Event may be confiscated.
- ❑ Although the Festival in the Park is a Charitable Organization [Internal Revenue Code Section 501(c)(3)], the exhibit fees for the Event are not charitable deductions. However, exhibit fees may qualify as tax-deductible business expenses. Please consult your tax advisor.
- ❑ Each exhibitor is responsible for the collection of North Carolina and County of Mecklenburg sales tax (8.25%) and payment thereof to the NC Department of Revenue. (Contact: Registration Info, 704-519-3000 ext #2) The Festival in the Park is not acting as an agent and will not be responsible for the collection or payment of any sales tax. There is no commission charge for any art sales at the Event.
- ❑ The Event will not be responsible in any way (i) for any theft or damage to the exhibit or equipment or any other property belonging to Vendor or Vendor's employees who are participating in the Event nor (ii) for any theft or other loss of Vendor's proceeds or receipts from his/her/its participation in the Event. Since there is no way to insure the property of individuals attending or participating in the Event, either as an exhibitor, an artist displaying artwork or photography on a panel board, or a person or group of persons performing on the stage, each individual must be entirely responsible for his/her own equipment, artwork, crafts, or the like, proceeds, receipts, or any other property of any kind whatsoever, and should plan accordingly, in order to prevent any theft or mysterious disappearance of any of same during the Event.
- ❑ Registration will begin on Saturday (first day of the Event) from 7:30am to 9:30am. **No one will be allowed to check in after 10:00am.**
- ❑ All vehicles must be removed from the exhibit area by 10:00am on each day of the Event. *No parking will be allowed on grassy areas and all vehicles will need to be removed from the street as soon as unloaded.*
- ❑ On Sunday closing, vehicles will be allowed in the Park upon the announcement from security. This is for your safety and safety of your patrons.
- ❑ Failure to abide by the rules and regulations set forth herein may be grounds for removal from the Event. No refund shall be provided for such removal.
- ❑ Each exhibitor shall indemnify and hold harmless the Event for any damage, cost or liability caused by an act or omission of exhibitor during or related to the Event.